



FOR IMMEDIATE RELEASE

Canndeloo Appoints Sami Latouf as VP Projects

HALIFAX, NOVA SCOTIA -- (October 23, 2018) – Canndeloo Inc. ("Canndeloo") is pleased to announce that it has appointed Sami Latouf as Vice President of Projects.

Sami has managed the development of over 100 custom websites and web-based applications over the last 20 years and is experienced in IT project management and e-commerce. With a diverse background in establishing and leading global teams through energetic leadership and empowered work culture, Sami is a seasoned professional with outstanding project execution skills.

Sami holds an MBA from the University of Liverpool from the UK and a bachelor's degree from Dalhousie University in Halifax, NS. He has a passion for technology and staying up to date on marketing and e-commerce trends.

Charlie Khoury, Chief Executive Officer of Canndeloo, commented "Sami was essential in advising Canndeloo throughout the developer selection phase and in helping refine our technical requirements and business model. It was only logical to ask Sami to join Canndeloo and we are very pleased to have him on board."

On Behalf of the Board,

C. Charlie Khoury, Chairman & CEO

For more information about Canndeloo and our management team, please visit: <http://www.canndeloo.com>, or follow us on Twitter @canndeloo

About Canndeloo Inc.

Canndeloo is a cannabis marketplace that conveniently connects consumers with partner shops and brands. Users can easily compare strains, products and businesses using our



proprietary *Canndeloo Score*™ to make better informed purchasing decisions. Canndeloo's vision is to be the most trusted cannabis marketplace and destination of choice for everything cannabis.

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